


Trade fair	aquanale	
Sub-heading	International Trade Fair for Sauna.Pool.Ambience	
Date of the event	31.10 – 03.11.2007	
Organizer	Koelnmesse Messeplatz 1 50679 Köln/Germany	aquanale 31.10 – 03.11.2007
Event frequency	biannual	International Trade Fair for Sauna.Pool.Ambience
Conceptual sponsor	bsw Bundesverband Schwimmbad & Wellness e.V. An Lyskirchen 14 50676 Köln BSB Bundesfachverband Saunabau und Dampfbad e.V. Bierstadter Straße 39 65189 Wiesbaden	Contact: Michaela Weiden  Tel. +49/221/821 2495 Fax.+49/221/821 2565  e-mail <a href="mailto:m.weiden@koelnmesse.de">m.weiden@koelnmesse.de</a>
Venue	Cologne exhibition centre	
Opening times	Exhibitors: 09.00 a.m. – 07.00 p.m. visitors: 10.00 a.m. – 06.00 p.m.	Koelnmesse GmbH Messeplatz 1 50679 Cologne P.O.Box 21 07 60 50532 Cologne Germany Tel. +49 221 821-0 Fax +49 221 821-2574 <a href="mailto:info@koelnmesse.de">info@koelnmesse.de</a> <a href="http://www.koelnmesse.de">www.koelnmesse.de</a>
Admission fees	<u>day ticket:</u> advance sale: 13,50 € at the ticket office: 16,00 € <u>season ticket:</u> advance sale: 34,50 € at the ticket office: 39,00 € admission ticket vouchers: 12,00 € special day ticket: 9,00 €	
stand rental fees/sqm 2007		135,00 €
Flat rate energy costs/sqm 2007		3,80 €
Catalogue		11,00€
Product segments	Project planning, construction and equipping of pool facilities/sauna facilities and similar bath shapes	

	Ambience and fitting for pool and sauna area: Service and media for pool and sauna areas
Fair profile	aquanale 2005: successful 2 <sup>nd</sup> edition of the international leading trade fair for innovative products from the pool and sauna sector. Due to the parallel running FSB and SOLARIA highest attraction of the trade visitors from these two exhibitions. (Synergy effects!)
Mailing of registration forms to exhibitors	from September 2006
Hall occupancy	10.1 & 9
Construction and dismantling periods	construction: from October 24 <sup>th</sup> , 2007 dismantling: to November 6 <sup>th</sup> , 2007
Access rights	Trade visitors only
Target groups exhibitors: visitors:	Architects/planners Private pool owners/operators Hotel pool owners/operators Spa owners/operators Hotel/wellness hotels Swimming pool constructors Pool, sauna, spa and fitness facilities Campsites Sanitary/plumbing heating, cooling companies/contractors
Figures for the previous event 2005	
Exhibitors	231
Gross exhibition space	22.500 sqm
Visitors	16.047
Project management	Bettina Frias <a href="mailto:b.frias@koelnmesse.de">b.frias@koelnmesse.de</a>
website	<a href="http://www.aquanale.de">www.aquanale.de</a>